Goffredo Michele di Palma

Verona,

goffredo.dipalma@mitbestimmung.it

PROFESSIONAL PROFILE

Senior Human Resources Manager in any industry, role consistent with the achievements and the transversal competences acquired in **HR** (Organization, Labour Relations, Talent Management, Career Development) and **General Management** (Business Unit, Sales, Marketing).

Company representative in the individual and collective disputes, I managed major **corporate reorganization and restructuring plan**, with full attention to internal communication and to minimize social impact.

I have always worked with structured methods and systems, oriented by key performance indicators (productivity, overheads impact, employees satisfaction surveys, etc.); **communication**, mediation, also in an international context, and **operational speed** are the distinguishing factors of my professional background.

PROFESSIONAL EXPERIENCES

• 2014 – present, C. R. TECHNOLOGY SYSTEMS S.p.a., Bergamo.

Human Resources Manager (part time)

- 1994 2014, **VOLKSWAGEN GROUP ITALIA S.p.A.**, Verona.
 - 2004 Group HR and Organization Manager
 - 2001 Managing Director Skoda Italy
 - 1998 Marketing Manager SEAT Italy
 - 1994 Group Marketing Manager
- 1992 1994, **FININVEST GROUP TELEPIU' S.r.l.** (today SKY TV), Milan.

Marketing Manager

• 1989 – 1992, **FIAT AUTO S.p.A.**, Milan and Turin.

International Area Manager FIAT, Lancia and Alfa Romeo

• 1987 – 1989, **CONQUEST EUROPE S.r.l.** (today GREY UNITED, WPP Group), Milan.

Account Executive

PROFESSIONAL ACTIVITIES AND STUDIES

Mitbestimmung, consultancy for the industrial and labour relations of the small-medium enterprises (www.mitbestimmung.it).

Teacher in Business Studies (Cambridge IGCSE) and **Economics** (International Baccalaureate) at The International School of Verona (www.isverona.com).

BusinessWise, project for job orientation and activation of the entrepreneurial abilities of high school students.

"Workshop in Economics – Category 1", The International Baccalaureate, Barcelona (Spain). Diploma in Industrial Sciences, Herisau Private University, Switzerland. Advertising Technician, ASSAP-Region Lombardia, Milan.

Fluent English. good IT and social media skills.

PERSONAL INTERESTS

Social Economics.

Federal basketball and minibasket coach, regular running practice.

PERSONAL INFORMATION

Born in Milan on December 18, 1962. Married.

I authorize the processing of my personal data pursuant to D. lgs. 196/2003.